

Profit from the Positive Certificate Program

CONTACT

Margaret H. Greenberg
860-742-2380
Margaret@TheGreenbergGroup.org
www.ProfitFromThePositive.com

ICF Members Only

50% discount

Use ICF50 when registering

Next cohort April 17 – June 19, 2018

Get trained to deliver all **31 coaching tools** in the bestselling book, *Profit from the Positive* (McGraw-Hill), and earn **10+** Continuing Coach Education Credits!

Rated among the **[Top 12 Online Positive Psychology Courses](#)** by Live Happy Magazine.

We are excited to launch the **sixth cohort** of our *Profit from the Positive Certificate Program* beginning, April 17, 2018 which will be delivered live, over the web, in ten, ninety-minute sessions. Since publishing our book, we have been introducing coaching clients to the **science of positive psychology** and how they can apply it to themselves, their teams, and their organizations both in the U.S. and abroad. We are now building a cadre of talented professionals from around the world who are well equipped to bring the tools to their own clients. To learn more and register please visit:

<https://pftpcertprogram2018cohort6.eventbrite.com>

Deadline for registering is **April 10, 2018** or when the class fills, whichever comes first. Weekly classes start April 17, 11:30am-1:00pmET. Come join our growing international community of *Profit from the Positive* Certified Practitioners.

Margaret H. Greenberg, MAPP, CPCC, PCC & Senia Maymin, Ph.D., MAPP

*Executive coaches and the co-authors of *Profit from the Positive* (McGraw-Hill) recently rated among the **[Top 11 Positive Psychology Books](#)** by Inc. Magazine.*

Program Benefits

- Learn to apply positive psychology tools to yourself and your coaching clients
- Be on the forefront of bringing positive psychology to the workplace
- Reduce workshop design time and expand your offerings
- Be coached directly by the author(s)
- Earn continuing coach education credits
- Be a member of an international learning community of certified practitioners
- Gain access to business and marketing resources to grow your business
- Learn from anywhere in the world

FAQs

1. **How is the program delivered?** Margaret H. Greenberg leads the program. Certified practitioners from the previous five cohorts may also assist in the program. The program is conveniently delivered online by live webinar, so there's no need for expensive travel or time out of the office. Classes meet once a week for 90 minutes, over a ten-week period. This is not a MOOC (Massive Open Online Course). Class size is small to transfer learning, build confidence, and answer all questions.
2. **How much does it cost?** The program fee is \$2,995 USD, which includes editable slides and worksheets, and a signed copy of *Profit from the Positive*. ICF members receive 50% off registration, reducing the cost to \$1,497.50. Be sure to use promo code **ICF50** when registering.
3. **What if I cannot commit to attend all 10 weeks?** While we hope you are able to attend all 10 sessions, we recognize that you may occasionally have to miss one. We allow you to miss 2 sessions and still graduate. All sessions are recorded so if you miss one, you are expected to watch the recording and submit your homework before the next session.
4. **Once I'm certified and want to deliver the content, what is the licensing fee?** If you are sharing the content in one-on-one coaching discussions or designing your own training, there is no fee. If you are sharing the content in a workshop or as part of a program, and are using our materials, there is a \$49.50 licensing fee for each participant which includes use of our editable slides, worksheets, and one hardcover or e-book version of *Profit from the Positive* for each attendee.



The *Profit from the Positive Certificate Program* is now accredited by the ICF and approved for **9.25 Core Competencies** and **1.25 Resource Development hours**.

"Profit from the Positive is an inspiring way to increase the impact leaders and teams can make for their own and their organization's benefit." – Dina Markind, Certified Coach, RN, and Past President of ICF Connecticut